

1 **ABSTRACT**

2 The present invention discloses a system and method
3 for decoding barcodes using mobile device. Generally, the
4 barcode image is acquired via a digital camera attached to
5 the mobile device. After the barcode image has been
6 acquired, software located on the mobile device enhances
7 the barcode image and subsequently decodes the barcode
8 information. The barcode information is then transmitted
9 to a server via a wireless network. The server processes
10 the barcode information and transmits media content related
11 to the barcode back to the mobile device.